



New SmartMarketing Enhancements

- **Improved navigation.** We're making it simpler to find the templates you need by adding more visuals and grouping like templates into defined categories to save you time searching for materials.
- **Simplified communications and messaging center.** You will be able to send notes, special requests or specific instructions directly to the SmartMarketing Support Team when customizing your document, all within the website. All messages between you and the Support Team will live in your message center on the site, for quick access and reference when you need it. And, you can add an additional email to your account, outside of your Choice provided GM email address, to receive notifications about your document or shipment – making it easier for you to keep tabs on your materials.
- **More intuitive order process.** We heard you wanted to know the pricing of printed materials before completing the customization process to ensure the dollars were in your budget. Now you can see a pricing chart before personalizing your materials. And, as always you can also choose to send your print ready file to a local vendor or Choice qualified vendor.

If you have questions about SmartMarketing, please contact the SmartMarketing Support Team

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